

# Steve Myers

Arlington, Texas 76017

[tvproducersm@gmail.com](mailto:tvproducersm@gmail.com)

- Synopsis 1980-2010** Senior Producer, Broadcasting, Web, Digital & Social Media Production ELP/DFW  
08/1999 – 12/2010 Steve Myers Productions: Local and Regional digital marketing clients in media campaigns. Business/Legal of video content.  
Manage teams (vendors and contractors) in production process with John Roman.  
Develop and coordinate special-content programs for social & media platforms.  
Manage email and daily blog posts relevant to specific programming initiatives  
Final Cut Pro. Lightroom. InDesign. Word.  
HDTV Video Camera: JVC GY-HM150U. Still Photography: Nikon D750.  
Advertising Production. Digital Cinema. HDTV. YouTube. Web. Word Press. Social Media.
- 05/1997 - 07/1999 Senior Producer Mechanical Energy & Engineering Defense Contractor. ELP, TX.  
Worked closely with CEO Richard Ortiz and Senior VP Betty Castle for Company Overview Presentation, for SABER and Government Multi-Million Dollar Contracts. Safety, Compliance and Insurance proof of performance training videos. Copywriter. Camera. Editing. Producer.
- 06/1994-07/1997 Creative Services Director & Production Manager. KZIA UPN 48 TV. ELP, TX.  
Served under GMs Ray Depa & GSM Dan Kempner in Sales Support. Commercial Production and Promotion of station programming and advertising clients. Increased production revenues 50% after 60 days. 75% after 90 days. Increased Viewership over 2 years.  
Public Relations. Focus Groups. Field. Studio. Post-Production. Client Liaison.
- 01/1991- 05/1994 Afternoon Drive Personality 2p-7p KFNA Newstalk 1150 AM. ELP, TX.  
CNN Headline News Radio Afiliate. Local Writer, Reporter & Producer. Ad Production.
- 01/1990-06/1990 Afternoon Drive - News Director/Commercial Producer - KLITE FM101. Midland, TX.  
Sales & Operations. Writer. Producer. Editor. Promotions.
- 11/1988-12/1989 Afternoon Drive Personality 2p-7p KNFM Country 92.3 FM. Midland, TX.  
TV Cable Copywriter, Producer, Editor, VO/On Cam. Afternoon Air Personality.
- 07/1986-11/1988 Copywriter, Client Liaison, Producer, Promotion KTPX NBC TV 9 Midland, TX  
Recruited by KTPX GSM Diana Dixon and CSD JJ Davis to assist struggling production department with production. Organized staffing to go from 3 commercials produced per week to 7 in week 1, 12 in week 2, and 18 by week 3. Maintained production schedules for 2 years. Increased station ad revenue substantially in Midland/Odessa region.
- 12/1980-06/1986. Mid morning Shift 10a-2p KQIP FM 96.9 Odessa, TX  
Air Personality, Music Director, Production & Promotions. John Roman Program Director

**Education** UT EL PASO Bachelor's Degree Broadcast Journalism; Masters in Communication

**Skills** Entrepreneurial spirit, eager to take on multiple roles, & enthusiasm developing new business  
Committed team player, positive attitude, and willing do whatever it takes to produce results.  
Ability to handle multiple tasks and meets necessary deadlines in a fast paced environment.  
Strong work ethic, ability to identify problems and seek solutions independently or with a team.

**References** John Roman. [romanaudio@aol.com](mailto:romanaudio@aol.com) Dallas. Texas. (214) 460-4796  
John Grace. [johngracelaw@gmail.com](mailto:johngracelaw@gmail.com) Lubbock. Texas. (806) 789-4466

## **Radio-Television-Film/Broadcast & DJ Career**

Serving Clients, Employers, Administration, Staff, Colleagues, Teams and/or in the Community at large in Public Service, Advertising Writer/Producer, Programming, Music Director, Operations & DJ.

KFNA AM1150 El Paso Texas News/Talk	1991-1993
• Afternoon Drive Personality 2-7 pm & Production Services	
KIOL/KLITE FM101.1 Midland/Odessa Adult Contemporary	1990
• Board Production, News/Weather Director & Account Executive	
KNFM 92.3 FM Midland/Odessa Prime Country format	1988-1989
• Afternoon Drive Personality, Copywriter & Commercial Production	
KQIP 96.9 FM Odessa/Midland Texas Adult Contemporary format	1980-1986
• Production Director & Operations Support 1986	
• Mid-Day Personality & Music Director 1981-1985	
• Evening Personality and PSA Director 1980	
KROD AM 600 El Paso, Texas Adult Contemporary format	1980
• Morning Show Engineer and Weekend Personality	
KLOZ FM102 El Paso Texas Progressive Country format	1979
• Overnight Personality 12 – 6 am, Copywriter, & Production	
KISO 1180 AM El Paso Texas Talk/Religious	1978
• Morning Show Host 6 – 9 am Board Engineer 9 am - 12 noon.	
KSET FM95 El Paso Texas Disco format	1978
• Morning Show News Director	
KSET AM1340 El Paso Texas Disco & Oldies format	1978
• Weekend Personality, Copywriter, & Production	
KPAS FM 94 El Paso Album Orientated Rock format	1978
• Weekend Overnight Personality 12-6 am	
KRIG 1410 AM Odessa Texas Top 40 format	1977
• Weekends Personality 7-12 pm	
XEJPV 1560 AM Juarez, Mexico Crosno Show Board Op Top 40	1975

### **Broadcast Television**

KZIA UPN 48 El Paso Texas Lee Enterprises Davenport Iowa	1996 & 1997
• Management: Creative Services Director, Copywriter and Production Manager	
TV Cable Midland/Odessa Texas Bakor Communications	1988 & 1989
• Copywriter-Producer TV Cable	
KTPX NBC 9 Midland/Odessa Texas MSP SF Chronicle San Francisco, Ca	1986 – 1988
• Copywriter, Staff Announcer, Field Director, Postproduction Supervisor	
Client Liaison Advertising. Assistant in Promotions for News, Programming, & Community Service. Board of Directors Station Rep. Crime Stoppers Odessa.	
KDBC & TELEPROMPTER Production Internship with Steve Crosno	1975-1977

### **Writer/Novelist**

Contemporary & Historical Christian Fiction	1992 - Present
ACFW American Christian Fiction Writers Organization <a href="http://www.acfw.org">www.acfw.org</a>	2011—Present

### **Film & Video Producer**

Steve Myers Productions	1999-2010
-------------------------	-----------

### **Mobile DJ Entertainment**

Happy Feet & Company	Odessa/Midland, El Paso & Statewide	1980s, 90s, 2020+
Steve Myers DJ Bandstand	Texas, Oklahoma, New Mexico & Louisiana	1982-1996
		2020-Present

### **Nightclubs Served**

Bahama Mama	El Paso Texas	1975-1976
Close Encounters	El Paso Texas	1978-1979
Graham and Associates	Odessa, Midland and Statewide	1977-1985
Graham Central Station	Odessa	
Cowboys	Midland	
The Place	Midland	
Rocky's	Odessa	
Cowboys	Odessa	
Shrimp Boat	Odessa	
Incredibles	Odessa	
Harrigans	Odessa	
Steal & Ale	Odessa	
Kenny's Memory Lane	Midland	

### **Retail & Fast Food Industry**

Costco #668 Arlington Texas	47-60s	2007-present
The Great Indoors Arlington	45	2005
Mardel's Arlington	44	2004
Dillard's Midland	28-29	1989
JC Penny's Odessa	20	1980
Beall's Odessa	18	1977
Jack In The Box El Paso	15-16	1976
General Cinema Corp	14-16	1974-1975
Griggs Mexican Food	13	1973-74

